

Regeneron's Green Initiatives

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What does it take to be environmentally responsible and resource-efficient? For Regeneron Pharmaceuticals, Inc., it meant green initiatives that coincided with our expansion as a company. We are experiencing the most rapid growth in our organization's history. You might ask, "Why add green initiatives to your burgeoning workload?" The answer is, "Why not? There is no better time."

Regeneron's green initiatives have reduced our energy usage by 18 percent and will save us up to \$1 million every year. Moreover, sustainability efforts pay off in other ways: they have tremendous PR value and strengthen recruitment efforts. For Regeneron, which increased its work force by 40 percent in 2010 alone, that benefit was invaluable.

Our environmental initiatives took on many forms, including:

- HVAC improvements, including high-efficiency cooling and heat recovery and a computer-controlled building management system;

- Effective use of natural light, occupancy sensors to turn out lights and low-wattage lighting;

- Bamboo flooring, low-odor paints, lead- and PVC-free 97-percent recyclable furniture and recycling throughout our facilities; and

- Courtyard green space with pervious pavers for surrounding parking areas and low-E insulated exterior glass.

Key to our success were New York State Energy Research and Development Authority (NYSERDA) programs, which provided financial incentives. NYSERDA programs provided for shared design and commissioning fees, as well as energy efficiency incentives. Regeneron is participating in the New York Energy SmartSM New Construction Program, and we anticipate our incentives to total more than \$500,000 once we reach our performance goals.

Accomplishing those goals has required collaboration with our landlord BioMed Realty Trust, Inc. (BMR), which understands biotechnology companies and our energy usage. As we began planning the design of our new buildings on the Landmark campus, we worked closely with BMR, which had to approve all of our designs. Regeneron's energy costs were lowered and the campus uses less energy overall. So everyone wins.

Most importantly, our employees have told us how much they enjoy working in our space, which increases retention. HVAC enhancements produced comfortable working conditions while meeting the variable air-exchange needs of offices versus laboratories. The courtyard provides a respite for all staff while including a parking lot that reduces water run-off. Several of our newest employees have told us that our environmental efforts influenced their decision to join our staff.

For Regeneron, being green means more than dollars and cents. It means being a good corporate citizen.

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